Ooma AirDial Now Available Through UScellular Business as a Turnkey Solution to Aging Analog Phone Lines

August 8, 2023

SUNNYVALE, Calif.--(BUSINESS WIRE)--Aug. 8, 2023-- Ooma, Inc., a smart communications platform for businesses and consumers, today announced that Ooma AirDial® is now available through UScellular Business as a turnkey solution for its customers seeking an alternative to aging and costly analog phone lines.

Analog copper-wire infrastructure, also known as plain old telephone service (POTS), is rapidly reaching obsolescence. This “copper sunset” creates a significant challenge for maintaining safety devices and business-critical systems that require a POTS line – ranging from fire alarm panels to elevator phones, fax machines, public safety phones, building access systems and more – that often can’t be easily migrated to voice over internet protocol (VoIP) service. Meanwhile, the monthly cost of business POTS lines is escalating sharply and reliability is declining.

Ooma AirDial (https://www.ooma.com/airdial) provides turnkey replacement for POTS lines by combining the Ooma AirDial base station with virtual analog phone service and a data connection through a wireless network. AirDial deployments can be remotely managed through an online portal with automated alerts, reducing expensive “truck rolls” and lowering incident response time.

UScellular supports organizations of all types and sizes, including small- and medium-sized businesses, enterprises and the public sector. Its multiple sales teams will now be able to sell Ooma AirDial, with contracts and billing from UScellular, accompanied by installation and support by Ooma. This enables UScellular to deliver even greater value to its customers across all industries.

“Our customers tell us they want a POTS replacement solution that is easy to deploy and manage, saves them money, and provides a single bill from a single provider,” said Kim Kerr, senior vice president for enterprise sales and operations at UScellular. “Ooma AirDial checks all these boxes and comes from a company with 20 years of experience in a wide range of telecommunications services.”

“We are excited to have a powerful partner such as UScellular recognize the value of Ooma AirDial,” said Chris Burgy, vice president of corporate development at Ooma. “UScellular business customers now have a simple, flexible solution for POTS replacement that will reduce their operating costs from day one.”

About UScellular Business

UScellular is the fourth-largest full-service wireless carrier in the United States, providing national network coverage and industry-leading innovations designed to elevate the customer experience. The Chicago-based carrier provides a strong, reliable network supported by the latest technology and plays a critical role in helping businesses of all sizes navigate the wireless ecosystem, delivering advanced technology, increased network security and reliability. To learn more about UScellular’s business solutions, visit one of its retail stores or uscellular.com/business.

About Ooma, Inc.

Ooma (NYSE: OOMA) creates powerful connected experiences for businesses and consumers, delivered from its smart cloud-based SaaS platform. For businesses of all sizes, Ooma provides advanced voice and collaboration features including messaging, intelligent virtual attendants and videoconferencing to help them run more efficiently. For consumers, Ooma’s residential phone service provides PureVoice HD voice quality, advanced functionality and integration with mobile devices. Learn more at www.ooma.com or www.ooma.ca in Canada.

Forward-Looking Statements

This release includes “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements in this press release that are not statements of historical or current fact constitute “forward-looking statements.” The forward-looking statements contained in this press release include, without limitation, statements related to the functionality, features and benefits of Ooma AirDial. Such forward-looking statements involve known and unknown risks, uncertainties and other unknown factors that could cause the actual results to be materially different from any future results expressed or implied by such forward-looking statements. The forward-looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in Ooma’s filings with the Securities and Exchange Commission, including under Item 1A, “Risk Factors” in the Company’s Annual Report on Form 10-K for the fiscal year ended January 31, 2023, filed on April 7, 2023, and in its subsequent reports on Forms 10-Q and 8-K. Investors are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date they are made. Ooma undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

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