



Elevator World Magazine Names Ooma Best Communication System Supplier, Recognizing Ooma AirDial for POTS Replacement

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SUNNYVALE, Calif.--(BUSINESS WIRE)--Sep. 21, 2023-- [Ooma, Inc.](https://www.ooma.com), a smart communications platform for businesses and consumers, today announced that Elevator World magazine, the leading media voice in the vertical transportation industry, has selected Ooma for the 2023 Ellies awards in the category of Best Communication System Supplier, honoring the Ooma AirDial® solution for POTS replacement.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230921034790/en/>



The annual Ellies awards (<https://elevatorworld.com/news/daily-news/2023-ellies-award-winners-and-runners-up-announced/>) recognize North American businesses in the elevator and escalator vertical transportation industry that go above and beyond for customers, employees, communities and the industry as a whole.

Ooma AirDial (<https://www.ooma.com/airdial>) provides turnkey replacement for legacy copper-wire phone lines, informally known as Plain Old Telephone Service or POTS. POTS lines are rapidly becoming obsolete, resulting in steeply increasing monthly rates and declining reliability. In some regions, POTS access is being shut down entirely.

This is a challenge for building owners and elevator service companies who are obligated by law to maintain elevator phones that rely on POTS lines.

By bringing together hardware, software, a wireless data connection, virtual analog phone service and a cloud-based portal for remote management, Ooma AirDial provides everything needed to replace POTS lines, protecting investment in existing elevator systems without costly renovation. AirDial is also designed with compliance in mind, including the ASME A17.1 standard for elevator phones.

"We're delighted to be recognized for the innovations Ooma is offering in POTS replacement," said Jim Gustke, vice president of marketing at Ooma. "Elevator phones have emerged as one of the leading use cases of Ooma AirDial, and the same benefits of reliability, connectivity and real-time notification apply across the POTS replacement category to fire alarm panels, building entry and security systems, and much more."

About Ooma, Inc.

Ooma (NYSE: OOMA) creates powerful connected experiences for businesses and consumers, delivered from its smart cloud-based SaaS platform. For businesses of all sizes, Ooma provides advanced voice and collaboration features including messaging, intelligent virtual attendants and videoconferencing to help them run more efficiently. For consumers, Ooma's residential phone service provides PureVoice HD voice quality, advanced functionality and integration with mobile devices. Learn more at www.ooma.com or www.ooma.ca in Canada.

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