



2600Hz, an Ooma Company, Wins Best White Label Solution Award from UC Today

November 21, 2023

SUNNYVALE, Calif.--(BUSINESS WIRE)--Nov. 21, 2023-- [Ooma, Inc.](#), a smart communications platform for businesses and consumers, today announced that the Kazoo communications solution from 2600Hz, an Ooma company, has been named the Best White Label Solution in the prestigious UC Partner Awards 2023 from the publication UC Today.

Kazoo was chosen by a panel of 12 leading analysts in the cloud communications industry from a field of four finalists, which included SkySwitch, Nectar, and UnitedCloud (<https://www.uctoday.com/event-news/uc-partner-awards-2023-winners-revealed/>).

At the heart of the Kazoo is a dedication to the success of 2600Hz's service provider and reseller partners. Developed by industry-leading telecom experts, Kazoo is a turnkey, open-core solution that brings together UCaaS, CPaaS, and CCaaS functionality on a single code base. This rich feature set is paired with customization options through more than 300 open APIs, all packaged in a completely white-labeled solution, which empowers resellers and service providers to build and maintain their brand recognition in the market.

"2600Hz's exceptional work in creating a white label solution has truly set the industry standard, and we are thrilled to see their accomplishments acknowledged at UC Partner Awards 2023," said David Dungay, UC Today editor in chief.

"We are thrilled that UC Today has named Kazoo the Best White Label Solution," said Patrick Sullivan, vice president of Kazoo Ecosystems at Ooma. "It is an honor to be recognized by a panel of industry-leading analysts for our innovation and growth. I am very proud of our team and the hard work and ingenuity they put into developing and maintaining incredible products."

For more information on 2600Hz, acquired by Ooma in October 2023, and Kazoo, go to <https://www.2600hz.com/>.

About Ooma, Inc.

Ooma (NYSE: OOMA) creates powerful connected experiences for businesses, consumers and service providers, delivered through smart cloud-based communications platforms and services. For businesses of all sizes, Ooma offers advanced voice and collaboration features including messaging, intelligent virtual receptionists and video meetings. Ooma's all-in-one replacement for analog phone lines helps businesses maintain mission-critical systems by moving connectivity to the cloud. For consumers, Ooma's residential phone service provides PureVoice HD voice quality, advanced features and integration with mobile devices. Learn more at www.ooma.com or www.ooma.ca in Canada.

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