



## Ooma AirDial, the Leading Solution for POTS Replacement, Now Available in Canada

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SUNNYVALE, Calif.--(BUSINESS WIRE)--May 7, 2024-- [Ooma, Inc.](#), a smart communications platform for businesses and consumers, today announced that Ooma AirDial®, the leading solution for POTS replacement, is now available in Canada.

Plain Old Telephone Service, or POTS, is being rapidly phased out in all Canadian provinces. The two dominant providers of POTS service – [Bell Canada](#) and [TELUS](#) – have both announced plans for copper network decommissioning.

This impending “copper sunset” is a challenge for businesses with mission-critical equipment such as fire alarm panels, elevator phones, building entry systems and industrial controls that rely on POTS lines. Even before copper lines are shut down, businesses face significant hikes in monthly rates as legacy carriers encourage their customers to move away from POTS.

Ooma AirDial (<https://www.ooma.ca/business/airdial-pots-line-replacement/>) delivers turnkey replacement for POTS lines through an analog-to-digital phone service that is built specifically for compatibility with business equipment and life-safety devices, and is designed with regulatory compliance in mind. A fully integrated solution, AirDial provides hardware, software, wireless connectivity and remote management – all from a single vendor.

Ooma has been providing cloud-based telecommunications solutions in Canada since 2005 and currently maintains an office in Vancouver for software engineering, product development, customer support and research.

“Ever since we launched Ooma AirDial in the United States, we’ve been eager to make AirDial available north of the border,” said Thad White, vice president of product management at Ooma. “We’re happy to make that possible and to also meet the requests from many of our U.S. customers who have asked for AirDial at their locations in Canada.”

### About Ooma

Ooma (NYSE: OOMA) creates powerful connected experiences for businesses, consumers and service providers, delivered through smart cloud-based communications platforms and services. For businesses of all sizes, Ooma offers advanced voice and collaboration features including messaging, intelligent virtual receptionists and video meetings. Ooma’s all-in-one replacement for analog phone lines helps businesses maintain mission-critical systems by moving connectivity to the cloud. For consumers, Ooma’s residential phone service provides PureVoice HD voice quality, advanced features and integration with mobile devices. Learn more at [www.ooma.com](http://www.ooma.com) or [www.ooma.ca](http://www.ooma.ca) in Canada.

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### MEDIA CONTACT:

Mike Langberg at Ooma  
[press@ooma.com](mailto:press@ooma.com)  
650-566-6693

### INVESTOR CONTACT:

Matt Robison at Ooma  
[ir@ooma.com](mailto:ir@ooma.com)  
650-300-1480

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