Ooma

Ooma Office Phone Service Now Integrates with Square, Delivering More Personal Customer Experiences

June 5, 2024

SUNNYVALE, Calif.--(BUSINESS WIRE)--Jun. 5, 2024-- <u>Ooma. Inc</u>., a smart communications platform for businesses and consumers, today announced the integration of its Ooma Office business phone service with <u>Square</u>, the globally trusted software, payments and hardware solution for businesses of all sizes.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20240605843622/en/

Ooma today announced the integration of its Ooma Office business phone service with Square, the globally trusted software, payments and hardware solution for businesses of all sizes. With the Ooma Office and Square integration, shown here, users of the Ooma Office desktop app can view information from the Square Customer Directory – including customer name, recent purchase history and upcoming appointments – in a caller ID pop-up when placing or receiving calls. This makes customer information easily accessible, empowering the delivery of a personalized and exceptional customer experience. (Graphic: Business Wire)

With the Ooma Office and Square integration (https://www.ooma.com/smallbusiness-phone-systems/integrations (square/), users of the Ooma Office desktop app can view information from the Square Customer Directory – including customer name, recent purchase history and upcoming appointments - in a caller ID pop-up when placing or receiving calls. This makes customer information easily accessible, empowering the delivery of a personalized and exceptional customer experience. Also, users can go to the contact entry in the Square Customer Directory with a single click to make any changes.

By teaming up, Ooma and Square are

enabling businesses to streamline orders, make their operations more efficient and build long-term customer loyalty.

"We've been working to add integrations to Ooma Office because we know our customers expect their technology tools to work together in ways that enhance productivity," said Dennis Peng, senior vice president of product management at Ooma. "Square's popularity with businesses is a perfect match with Ooma's focus on providing a leading cloud-based phone service that is simple yet powerful."

Ooma Office (<u>https://www.ooma.com/small-business-phone-systems/</u>), available in the United States and Canada, is a cloud-based phone and unified communications service offering an extensive set of more than 50 features curated to meet the needs of businesses of various sizes. Designed for easy installation, use and management, with no technical skills required, Ooma Office delivers powerful capabilities that include virtual receptionists, ring groups, text messaging, videoconferencing, call recording, call queuing and more.

There is a broad range of integrations for Ooma Office connecting to customer relationship management (CRM) and productivity platforms (https://www.ooma.com/small-business-phone-systems/integrations/), including:

- AgencyZoom
- Clio Manage
- Freshdesk
- Google Chrome Extension
- HubSpot
- Jobber
- Microsoft Dynamics 365
- NexHealth
- Salesforce
- Square
- Zendesk Support
- Zoho

The Ooma Office integration with Square is available now and included at no extra cost in the Ooma Office Pro Plus service plan.

About Ooma

Ooma (NYSE: OOMA) creates powerful connected experiences for businesses, consumers and service providers, delivered through smart cloud-based communications platforms and services. For businesses of all sizes, Ooma offers advanced voice and collaboration features including messaging, intelligent virtual receptionists and video meetings. Ooma's all-in-one replacement for analog phone lines helps businesses maintain mission-critical systems by moving connectivity to the cloud. For consumers, Ooma's residential phone service provides PureVoice HD voice quality, advanced features and integration with mobile devices. Learn more at www.ooma.com or <a href="htt

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MEDIA CONTACT: Mike Langberg at Ooma press@ooma.com 650-566-6693

INVESTOR CONTACT: Matt Robison at Ooma ir@ooma.com 650-300-1480

Source: Ooma, Inc.