



Ooma AirDial, a POTS Replacement Solution, Adds Certifications and Boosts Regulatory Compliance

October 15, 2024

SUNNYVALE, Calif.--(BUSINESS WIRE)--Oct. 15, 2024-- [Ooma, Inc.](https://www.ooma.com), a smart communications platform for businesses and consumers, today announced its Ooma AirDial solution for POTS replacement has added certifications and boosted regulatory compliance, giving customers greater assurance when choosing AirDial to connect life safety and physical security equipment such as fire alarms, elevator phones and building entry systems.

Analog copper-wire phone lines, also known as Plain Old Telephone Service or POTS, are currently being phased out, with monthly costs rising rapidly and reliability declining, driving an immediate need for alternative connections.

Ooma AirDial (<https://www.ooma.com/airdial>) is the all-in-one POTS replacement solution that combines hardware, software, remote device management and cloud telephony on a single monthly bill, along with white-glove professional installation and expert customer support.

Certifications for AirDial now include:

- The Fire Department of the City of New York (FDNY), record ID # 2024-TMFRAL-001851-VRNC, for connecting fire alarm panels
- The California Office of the State Fire Marshal (<https://calfire.gov/motus.org/GOVFirePublicReport/ReportPublic?AppNum=CF23000981BML>) for connecting fire alarm panels
- AT&T, T-Mobile, Verizon and UScellular for network compatibility
- UL 864 and UL 62368-1 for electrical safety

Ooma AirDial is also designed with regulatory compliance in mind, in situations where no official certification is offered. Among these regulations are:

- American Society of Mechanical Engineers (ASME) A17.1 for elevator phones
- National Fire Protection Association (NFPA) 72 for fire alarm panels
- Health Insurance Portability and Accountability Act (HIPAA) for healthcare organizations
- Payment Card Industry (PCI) for credit-card processing

"We believe Ooma AirDial is a leader in complying with regulatory requirements for POTS replacement," said Thad White, vice president of product management at Ooma. "We're especially pleased to have earned certification from both the New York Fire Department and the California State Fire Marshal, two of the most widely respected pacesetters in evaluating and approving new fire protection technology."

More information on AirDial regulatory compliance and certifications is available at <https://www.ooma.com/business/airdial-pots-line-replacement/compliance/>.

About Ooma

Ooma (NYSE: OOMA) delivers phone, messaging, video and advanced communications services that are easy to implement and provide great value. Founded in 2003, the company offers Ooma Office for small to medium-sized businesses seeking enterprise-grade features designed for their needs; Ooma AirDial for any business looking to replace aging and increasingly expensive copper phone lines; Ooma 2600Hz for businesses that provide their own communications solutions built on an outsourced underlying platform; and Ooma Telo for residential consumers who value a landline experience at a more affordable price point. Ooma's award-winning solutions power more than 1.2 million users today. Learn more at www.ooma.com in the United States or www.ooma.ca in Canada.

Forward-Looking Statements

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements in this press release that are not statements of historical or current fact constitute "forward-looking statements." The forward-looking statements contained in this press release include, without limitation, statements related to the certifications, status of regulatory compliance, features and benefits of Ooma AirDial. Such forward-looking statements involve known and unknown risks, uncertainties and other unknown factors that could cause the actual results to be materially different from any future results expressed or implied by such forward-looking statements. The forward-looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in Ooma's filings with the Securities and Exchange Commission, including under Item 1A, "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2024, filed on April 2, 2024, and in its subsequent reports on Forms 10-Q and 8-K. Investors are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date they are made. Ooma undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

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Source: Ooma