



Ooma Business Phone Service Now Integrates with Zapier, Helping Users Automate Repetitive Tasks Without Needing Code

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SUNNYVALE, Calif.--(BUSINESS WIRE)--Oct. 29, 2025-- [Ooma, Inc.](#), a provider of advanced communications services for businesses and consumers, today announced its Ooma Office business phone service now integrates with [Zapier](#), an automation platform that helps users enable workflows – no coding required – with over 8,000 apps, making it easy to automate repetitive tasks like logging calls or sharing updates.

With the [integration](#), [Ooma Office](#) administrators can connect their Ooma account within Zapier and access key Ooma Triggers such as New Call, SMS and Call Recording events. Once configured, these Triggers can access any of the Zapier supported apps and trigger actions in other tools, like sending a Slack alert or logging data in Google Sheets.

The Ooma Office integration also supports Actions, to receive an event and act on it. For example, Zapier can receive a new contact added event notification from Google and save it as a Personal Contact in Ooma Office.

To enhance the productivity of Ooma Office, Ooma has built a collection of 18 integrations with a wide range of business productivity applications (<https://www.ooma.com/small-business-phone-systems/integrations/>), including Salesforce, QuickBooks and Square.

"We're excited to see what our customers can do with the freedom and power of automated workflows built with Zapier," said Dennis Peng, senior vice president of product management at Ooma. "We expect they'll find ways to make Ooma Office more productive."

The Ooma Office integration with Zapier is available now in the United States and Canada and is included at no extra cost in the Ooma Office Pro Plus service plan. To learn more, visit www.ooma.com.

About Ooma

Ooma (NYSE: OOMA) delivers phone, messaging, video and advanced communications services that are easy to implement and provide great value. Founded in 2003, the company offers Ooma Office for small to medium-sized businesses seeking enterprise-grade features designed for their needs; Ooma AirDial for any business looking to replace aging and increasingly expensive copper phone lines; Ooma 2600Hz for businesses that provide their own communications solutions built on an outsourced underlying platform; and Ooma Telo for residential consumers who value a landline experience at a more affordable price point. Ooma's award-winning solutions power more than 2 million users today. Learn more at www.ooma.com in the United States or www.ooma.ca in Canada.

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MEDIA CONTACT:

Jim Gustke, Ooma
press@ooma.com

INVESTOR CONTACT:

Matt Robison, Ooma
ir@ooma.com
(650) 300-1480

Source: Ooma, Inc.