



Ooma Launches POTSTracker.com to Help Organizations Track and Manage POTS Line Discontinuance

February 17, 2026

AI-Powered Platform Provides Visibility into Copper Network Retirement and Legacy Voice Service Risk

SUNNYVALE, Calif.--(BUSINESS WIRE)--Feb. 17, 2026-- [Ooma, Inc.](#), a provider of advanced communications services for businesses and consumers, today announced the launch of [POTSTracker.com](#), an AI-powered monitoring and analysis platform designed to help organizations navigate the complex landscape of legacy voice service discontinuance. As telecommunications carriers across the United States accelerate the retirement of traditional copper-based Plain Old Telephone Service (POTS) lines, [POTSTracker.com](#) gives enterprises and multi-site organizations the visibility and planning tools needed to support business continuity.

[POTSTracker.com](#) is one of the first centralized platforms focused specifically on tracking POTS discontinuance activity and related risk signals across geographies and carriers.

Regulatory and market shifts have accelerated copper network retirement. In recent years, the Federal Communications Commission (FCC) reduced legacy copper service obligations, giving carriers greater latitude to discontinue POTS lines and retire legacy infrastructure. As a result, discontinuance notices and wire center shutdowns are increasing across the country. Many organizations still rely on POTS lines for mission-critical applications, including fire alarm systems, elevator phones, security systems, and point-of-sale terminals, often without centralized visibility into where they are exposed or when service may be withdrawn.

"The retirement of copper-based voice services is no longer a future concern—it's a present-day operational risk for organizations that depend on POTS for critical systems," said Chris Burgy, senior vice president, corporate development at Ooma. "Many organizations don't realize they are in a discontinuance path until they receive notice or experience a disruption. With [POTSTracker.com](#), we're giving enterprises the visibility, intelligence, and confidence they need to stay ahead of carrier discontinuance activity, protect essential services, and plan transitions on their own terms—before outages and surprises occur."

[POTSTracker.com](#) AI-powered capabilities from Ooma include:

- **Real-Time FCC Discontinuance Monitoring:** Automated tracking of carrier discontinuance notices with geographic mapping of affected areas
- **Risk Assessment & Auditing:** Auditing tools with criticality scoring for POTS-dependent assets
- **Watch List Management:** Priority location tracking with automated alerts when new filings affect monitored areas
- **POTS Line Inventory Management:** Centralized inventory tracking with carrier and cost visibility
- **Pricing Intelligence:** Aggregated pricing data to help inform migration planning
- **Multi-Tenant Architecture:** Enterprise-ready design supporting partners, resellers, and customer organizational structures

With discontinuance activity increasing and timelines tightening, proactive visibility is becoming essential for organizations that still depend on legacy copper lines.

[POTSTracker.com](#) is available now to Ooma partners, resellers and customers, and qualified organizations evaluating POTS discontinuance risk at no charge. Organizations can request access and additional information by contacting newpartner@ooma.com. For more information on Ooma AirDial, a leading solution for POTS replacement visit, <https://www.ooma.com/business/airdial-pots-line-replacement/>

About Ooma

Ooma (NYSE: OOMA) delivers phone, messaging, video and advanced communications services that are easy to implement and provide great value. Founded in 2003, the company offers Ooma Office for small to medium-sized businesses seeking enterprise-grade features designed for their needs; Ooma AirDial for any business looking to replace aging and increasingly expensive copper phone lines; Ooma 2600Hz for businesses that provide their own communications solutions built on an outsourced underlying platform; and Ooma Telo for residential consumers who value a landline experience at a more affordable price point. Ooma's award-winning solutions power more than 2 million users today. Learn more at www.ooma.com in the United States or www.ooma.ca in Canada.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20260217825062/en/): <https://www.businesswire.com/news/home/20260217825062/en/>

MEDIA CONTACT:

Jim Gustke, Ooma
press@ooma.com

INVESTOR CONTACT:

Matt Robison, Ooma
ir@ooma.com
(650) 300-1480

Source: Ooma, Inc.