



Ooma Launches Small Business Spotlight Award to Recognize the Entrepreneurs Powering Local Communities

May 7, 2026

SUNNYVALE, Calif.--(BUSINESS WIRE)--May 7, 2026-- In recognition of National Small Business Month, which celebrates the critical role small businesses play in driving the U.S. economy and supporting local communities, [Ooma, Inc.](#), a provider of advanced communications services for businesses and consumers, today announced the launch of its inaugural Ooma Small Business Spotlight Award, a new program designed to recognize and elevate the stories of small businesses across the country.

At a time when many small businesses are navigating increased competition and pressure to operate more efficiently, they continue to power local communities—and are increasingly turning to modern tools and technology like [Ooma Office](#) to operate more efficiently, better serve customers and compete in a rapidly evolving marketplace.

“Small businesses don’t just keep the economy moving — they shape the character of our communities,” said Jim Gustke, senior vice president at Ooma. “Every day, we see founders doing more with less — finding smarter ways to connect with customers, streamlining operations and building something meaningful in their communities. This program is about giving those businesses the visibility they’ve earned and the platform to inspire others.”

One example is Ooma customer Ronnette Meyers, founder of JLAN Solutions and the Washington, D.C. Small Business Person of the Year, who built her business from the ground up after identifying a gap in federal contracting. Today, her company is a recognized name in government contracting, known for delivering reliable, results-driven outcomes.

“This recognition felt like confirmation that the sacrifices and late nights—and the faith I put into building this business—were worth it,” said Meyers. “I hope my story encourages other entrepreneurs to know that with persistence and the right support, success is possible.”

The Ooma Small Business Spotlight Award is open to Ooma Office customers nationwide, with nominations accepted from May 1 through May 31, 2026. Eligible Ooma Office customers may nominate their own business.

Submissions will be evaluated across five criteria: business story and purpose, innovation and creativity, growth and achievement, community impact, and customer care.

One Grand Prize winner will receive:

- One year of free Ooma Office service
- A professionally produced video spotlight
- A digital award badge for use across marketing channels
- Feature placement in Ooma marketing and communications

In addition to the Grand Prize, a selection of standout businesses will be featured throughout the campaign across Ooma’s digital channels, highlighting a range of small business stories and perspectives.

To enter, eligible businesses must be active Ooma Office customers in good standing and submit a 250–400-word application, along with a business photo (and optional short video).

Winners will be announced on June 15, 2026.

More information and submission details can be found at <http://www.ooma.com/smb-award>.

About Ooma

Ooma (NYSE: OOMA) delivers phone, messaging, video and advanced communications services that are easy to implement and provide great value. Founded in 2003, the company offers Ooma Office for small to medium-sized businesses seeking enterprise-grade features designed for their needs; Ooma AirDial for any business looking to replace aging and increasingly expensive copper phone lines; Ooma 2600Hz for businesses that provide their own communications solutions built on an outsourced underlying platform; and Ooma Telo for residential consumers who value a landline experience at a more affordable price point. Ooma’s award-winning solutions power more than 2 million users today. Learn more at www.ooma.com in the United States or www.ooma.ca in Canada.

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