



## Ooma Names Travelers Care Winner of Inaugural Small Business Spotlight Award

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**Travel assistance company recognized for its mission-driven service and innovative use of communications technology to support vulnerable travelers and families in crisis**

SUNNYVALE, Calif.--(BUSINESS WIRE)--Jun. 16, 2026-- [Ooma, Inc.](#) (NYSE: OOMA), a provider of advanced communications services for businesses and consumers, today announced that [Travelers Care](#), a Westville, N.J.-based travel assistance company founded by Shelly-Ann Cawley, has been named the winner of the inaugural [Ooma Small Business Spotlight Award](#).

Launched during National Small Business Month, the Ooma Small Business Spotlight Award was created to recognize small businesses that are making a meaningful impact in their communities while leveraging communications technology to better serve customers, operate efficiently and grow their businesses.

Travelers Care was selected from submissions across the country for its compelling business story, mission-driven service, strong community impact, customer-first approach and effective use of communications technology to support seniors, individuals living with dementia, travelers with disabilities, unaccompanied minors and families navigating medical emergencies or crisis-related relocations.

"Small businesses don't just keep the economy moving — they often provide essential services that make a real difference in people's lives," said Jim Gustke, senior vice president of marketing at Ooma. "Shelly-Ann and the Travelers Care team exemplify what this award was created to celebrate. They have built a business that combines compassion, innovation and exceptional customer care while using communications technology to stay connected to the people who depend on them most."

Founded with a mission to ensure vulnerable travelers are never alone during some of the most stressful moments of their lives, Travelers Care provides travel companions and support services for individuals and families facing complex travel situations.

The idea for Travelers Care was inspired by Cawley's years in the aviation industry, where she witnessed firsthand the challenges vulnerable travelers often face. After helping an elderly passenger safely navigate an international journey and recognizing the lack of continuous support available for individuals who needed extra assistance, she was inspired to launch Travelers Care in 2019.

Whether helping an elderly parent relocate closer to family, assisting a traveler returning home after a medical emergency or supporting a family facing an urgent crisis, the company serves clients throughout the United States and internationally.

"For the families we serve, every call matters," said Shelly-Ann Cawley, founder of Travelers Care. "People often reach out during moments of fear, uncertainty or urgency. Being recognized by Ooma is incredibly meaningful because communication is at the heart of everything we do. This award validates the importance of providing compassionate support when people need it most."

As a company that serves clients nationally and internationally, Travelers Care relies on Ooma Office to ensure staff can remain connected and responsive regardless of location. The company cited the ability to maintain a professional presence, answer calls from any device and provide uninterrupted support during critical situations as key factors in its growth.

"I became an Ooma Office customer within the first few months of launching Travelers Care, and it has been one of the most impactful decisions I've made for the business," said Cawley. "For a service like ours, where families call in moments of crisis and vulnerability, every second counts. Ooma helps ensure no call is missed and no family is left waiting."

As the Grand Prize winner, Travelers Care will receive one year of free Ooma Office service, a professionally produced video spotlight, a digital award badge and feature placement across Ooma marketing channels.

The Ooma Small Business Spotlight Award evaluated nominees across five criteria: business story and purpose, innovation and creativity, growth and achievement, community impact, and customer care.

To learn more about the Ooma Small Business Spotlight Award and Ooma Office, visit <https://www.ooma.com/small-business-phone-systems/small-business-award/> and <https://www.ooma.com/small-business-phone-systems/>.

### **About Ooma**

Ooma (NYSE: OOMA) delivers phone, messaging, video and advanced communications services that are easy to implement and provide great value. Founded in 2003, the company offers Ooma Office for small to medium-sized businesses seeking enterprise-grade features designed for their needs; Ooma AirDial for any business looking to replace aging and increasingly expensive copper phone lines; Ooma 2600Hz for businesses that provide their own communications solutions built on an outsourced underlying platform; and Ooma Telo for residential consumers who value a landline experience at a more affordable price point. Ooma's award-winning solutions power more than 2 million users today. Learn more at [www.ooma.com](http://www.ooma.com) in the United States or [www.ooma.ca](http://www.ooma.ca) in Canada.

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