



Ooma Launches POTS Retirement Resource Hub to Help Organizations Navigate the Transition From Legacy Copper Infrastructure

September 1, 2026

SUNNYVALE, Calif.--(BUSINESS WIRE)--Sep. 1, 2026-- [Ooma](#) (NYSE: OOMA) today announced the [Ooma POTS Retirement Resource Hub](#), a long-term industry education initiative to help organizations identify hidden Plain Old Telephone Service (POTS) dependencies and prepare for the accelerating retirement of legacy copper telephone lines. The initiative reflects Ooma's ongoing commitment to helping organizations understand, plan for, and navigate the operational risks tied to this industry-wide transition.

Businesses that still view the transition from legacy POTS lines as a future issue may already be behind. Across organizations nationwide, critical systems people rely on every day — including fire alarm communications, elevator emergency phones, security systems, emergency call systems, fax systems, and building operations infrastructure — often depend on aging analog lines many organizations have not fully identified or assessed.

As telecommunications providers continue accelerating retirement of aging copper infrastructure, the challenge is becoming more immediate for organizations that rely on these systems every day. Understanding where legacy dependencies still exist before rising costs, repair delays, service outages, and operational dependencies begin surfacing is key to avoiding costly disruptions.

"Many organizations still believe they have time before aging analog infrastructure becomes an immediate business issue," said Chris Burgy, senior vice president of corporate development at Ooma. "What we're finding is that many organizations don't fully realize how many critical systems still depend on legacy POTS lines until they begin assessing their infrastructure. That's why education is just as important as the technology itself."

As part of the initiative, Ooma plans to expand ongoing resources including:

- Planning guides and checklists
- Educational content and operational insights
- Customer stories and best practices
- Webinars and practical guidance resources
- Ongoing updates surrounding POTS transition trends
- Tools that help organizations better understand infrastructure risk

Ooma has already launched [POTSTracker.com](#), an AI-powered monitoring and analysis platform designed to help organizations navigate the complex landscape of legacy voice service discontinuance and one of the industry's most comprehensive resource libraries on the POTS transition, spanning written guides, video, webinars, and ongoing research designed to help organizations at every stage of the process—not just those that are already Ooma customers.

"The window to get ahead of this is narrowing," Burgy said. "Organizations that start identifying where these dependencies exist now will have far more flexibility — and far fewer disruptions — than those forced to react after a critical system fails."

Organizations interested in learning more about the Ooma POTS Retirement Resource Hub can visit www.ooma.com/airdial.

About Ooma, Inc.

Ooma (NYSE: OOMA) delivers phone, messaging, video and advanced communications services that are easy to implement and provide great value. Founded in 2003, the company offers Ooma Office for small to medium-sized businesses seeking enterprise-grade features designed for their needs; Ooma AirDial for any business looking to replace aging and increasingly expensive copper phone lines; Ooma 2600Hz for businesses that provide their own communications solutions built on an outsourced underlying platform; and Ooma Telo and MyPhone for residential consumers who value a landline experience at a more affordable price point. Ooma's award-winning solutions power more than 2 million users today. Learn more at www.ooma.com in the United States or www.ooma.ca in Canada.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20260901660860/en/>

MEDIA CONTACT:

Phillip Sontag
phillip@bleucooper.com
917-446-4123

INVESTORS:

Matthew S. Robison
Director of IR and Corporate Development
Ooma, Inc.
email: ir@ooma.com

Source: Ooma, Inc.