



Ooma AirDial POTS Replacement Solution Achieves Compliance Milestones for Reliability and Safety

March 29, 2023

SUNNYVALE, Calif.--(BUSINESS WIRE)-- [Ooma, Inc.](#), a smart communications platform for businesses and consumers, today announced the company's Ooma AirDial solution for Plain Old Telephone Service (POTS) replacement has achieved several compliance milestones that attest to its reliability and safety in providing a wireless connection for mission-critical devices such as fire alarm panels, elevator phones, building entry systems, and blue light safety phones.

Ooma AirDial (<https://www.ooma.com/airdial>) is a leading turnkey replacement for POTS lines that combines the Ooma AirDial device with a wireless cellular network connection.

Building owners, facility directors, IT teams and network managers transitioning legacy devices off analog copper-wire service need confidence their POTS replacement solution is safe, reliable and can meet regulatory requirements.

Compliance and design milestones for Ooma AirDial include:

- California State Fire Marshall listing for Fire Alarm Control Unit Accessories / Misc. Devices (<https://calfire.govmotus.org/GOVFirePublicReport/ReportPublic?AppNum=CF23000981BML>), approving Ooma AirDial "as a cellular communicator for use with . . . compatible fire alarm control units."
- UL 864 certification by an independent third-party testing firm for meeting this standard for fire alarm system control units and accessories.
- Wireless carrier certifications from T-Mobile, AT&T and UScellular, assuring compatibility with multiple national wireless networks, as well as PTCRB certification, which verifies compliance with global industry standards for wireless cellular devices.
- UL2054 and UL62368-1 certification by an independent third-party testing firm for meeting applicable battery and electrical safety requirements under such standards.
- Designed with life-safety regulatory codes, such as NFPA 72 for fire alarm systems and ASME A17.1 for elevator phones, in mind.

One of the most important features for meeting strict provisions of some life-safety codes is that Ooma AirDial is able to connect through a Managed Facility Voice Network (MFVN) without ever traversing the public internet. Ooma partners closely with cellular carriers to create a direct wired connection from the carrier network to the Ooma cloud in a shared data center before terminating at the Public Switched Telephone Network (PSTN).

"We strive to make Ooma AirDial the best choice for organizations looking to migrate away from overpriced POTS lines," said Toby Farrand, vice president of engineering and operations at Ooma. "A big part of this is focusing on product design and certifications that enable Ooma AirDial to comply with requirements of fire marshals, elevator inspectors, insurers and others who are responsible for keeping organizations safe and secure."

About Ooma

Ooma (NYSE: OOMA) creates powerful connected experiences for businesses and consumers, delivered from its smart cloud-based SaaS platform. For businesses of all sizes, Ooma provides advanced voice and collaboration features including messaging, intelligent virtual attendants, and videoconferencing to help them run more efficiently. For consumers, Ooma's residential phone service provides PureVoice HD voice quality, advanced functionality and integration with mobile devices. Learn more at www.ooma.com or www.ooma.ca in Canada.

Forward-Looking Statements

This release includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements in this press release that are not statements of historical or current fact constitute "forward-looking statements." The forward-looking statements contained in this press release include, without limitation, statements related to the functionality, features and certification of Ooma AirDial. Such forward-looking statements involve known and unknown risks, uncertainties and other unknown factors that could cause the actual results to be materially different from any future results expressed or implied by such forward-looking statements, including whether Ooma AirDial will continue to meet the requirements of the applicable certifications or whether Ooma AirDial can obtain certifications under new relevant standards and/or regulations. The forward-looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in Ooma's filings with the Securities and Exchange Commission, including under Item 1A, "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2022, filed on April 8, 2022, and in its subsequent reports on Forms 10-Q and 8-K. Investors are cautioned not to place undue reliance on such forward-looking statements, which speak only as of the date they are made. Ooma undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.



MEDIA CONTACT:

Mike Langberg at Ooma

press@ooma.com

650-566-6693

INVESTOR CONTACT:

Matt Robison at Ooma

ir@ooma.com

650-300-1480

Source: Ooma, Inc.