### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, DC 20549** 

#### FORM 8-K

### CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 28, 2017

### Ooma, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or other jurisdiction of incorporation or organization) 001-37493 (Commission 06-1713274 (I.R.S. Employer Identification No.)

525 Almanor Avenue, Suite 200, Sunnyvale, California 94085 (Address of principal executive offices)

(650) 566-6600

(Registrant's telephone number, including area code)

1880 Embarcadero Road, Palo Alto, California 94303

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Emerging growth company ⊠

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\boxtimes$ 

#### **Item 2.02. Results of Operations and Financial Condition**

On November 28, 2017, Ooma, Inc. (the "Company") issued a press release announcing its financial results for the third quarter ended October 31, 2017. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information set forth in this Item 2.02 (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

#### Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:

Exhibit No.	Description
99.1	Press release dated November 28, 2017, titled "Ooma Reports Third Quarter Fiscal 2018 Financial Results."

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

OOMA, INC.

Date: November 28, 2017 By: /s/ Ravi Narula

Ravi Narula

Chief Financial Officer and Treasurer

#### Ooma Reports Third Quarter Fiscal Year 2018 Financial Results

**Sunnyvale, California, November 28, 2017** -- Ooma, Inc. (NYSE: OOMA), a smart communications platform for small business and residential users, today released financial results for the third quarter ended October 31, 2017.

#### Third Quarter Fiscal 2018 Financial Highlights:

- **Revenue**: Total revenue was \$28.5 million, up 6% year-over-year. Driven by 59% growth of Ooma Office, subscription and services revenue increased 10% year-over-year to \$25.5 million. Product and other revenue decreased 22% year-over-year to \$3.0 million.
- **Net Loss**: GAAP net loss was \$3.2 million, or \$0.17 per basic and diluted share, compared to GAAP net loss of \$2.8 million, or \$0.16 per basic and diluted share, in the third quarter of fiscal 2017. Non-GAAP net loss was \$0.4 million, or \$0.02 per basic and diluted share, compared to non-GAAP net loss of \$0.3 million, or \$0.02 per basic and diluted share, in the third quarter of fiscal 2017.
- **Adjusted EBITDA**: Adjusted EBITDA loss was \$0.0 million for the third quarter of fiscal 2018 compared to a gain of \$0.1 million in the prior year period.

For more information about non-GAAP net loss and Adjusted EBITDA, see the section below titled "Non-GAAP Financial Measures" and the reconciliation provided in this release.

"We are pleased to deliver a solid third quarter driven by 20% growth in our core Office and residential subscription and services revenue," said Eric Stang chief executive officer of Ooma. "We continue to pursue growth initiatives focused on expanding Ooma Office and delivering new services for Ooma Telo. With our unique platform designed to address small business and residential needs, and the scale of the markets we serve, we believe we're well positioned for continued growth."

#### **Business Outlook:**

For the fourth quarter fiscal 2018, Ooma expects to report:

- Total revenue between \$29.3 million to \$29.8 million.
- GAAP net loss in the range of \$2.8 million to \$3.5 million, and non-GAAP net loss in the range of \$0.5 million to \$1.0 million.
- GAAP net loss per share in the range of \$0.15 to \$0.18, and non-GAAP net loss per share in the range of \$0.03 to \$0.05 based on approximately 19.0 million basic and diluted weighted average common shares outstanding.

For the full fiscal year 2018, Ooma expects to report:

- Total revenue in the range of \$113.5 million to \$114.0 million.
- GAAP net loss in the range of \$13.0 million to \$13.7 million, and non-GAAP net loss in the range of \$1.6 million to \$2.1 million.
- GAAP net loss per share in the range of \$0.70 to \$0.74, and non-GAAP net loss per share in the range of \$0.09 to \$0.11 based on approximately 18.6 million basic and diluted weighted average common shares outstanding.

The following is a reconciliation of GAAP net loss to non-GAAP net loss and GAAP basic and diluted loss per share to non-GAAP basic and diluted loss per share guidance for the fourth fiscal quarter and the fiscal year ending January 31, 2018 (in millions, except per share data):

	Projected range					
	Three Months Ending	Fiscal Year Ending				
	January 31, 2018	January 31, 2018				
	(unaudite	d)				
GAAP net loss	(\$2.8)-(\$3.5)	(\$13.0)-(\$13.7)				
Stock-based compensation and related taxes	2.2-2.4	11.1-11.3				
Amortization of intangibles	0.1	0.3				
Non-GAAP net loss	(\$0.5)-(\$1.0)	(\$1.6)-(\$2.1)				
GAAP basic and diluted net loss per share	(\$0.15)-(\$0.18)	(\$0.70)-(\$0.74)				
Stock-based compensation and related taxes	0.12-0.13	0.60-0.61				
Amortization of intangibles	<u> </u>	0.01-0.02				
Non-GAAP basic and diluted net loss per share	(\$0.03)-(\$0.05)	(\$0.09)-(\$0.11)				
Weighted-average number of shares used in per share amounts:						
Basic and diluted	19.0	18.6				

#### **Conference Call Information:**

Ooma will host a conference call and live webcast for analysts and investors at 5:00 p.m. Eastern time today, November 28, 2017. The news release with the financial results will be accessible from the company's website prior to the conference call. Parties in the United States and Canada can access the call by dialing +1 (833) 233-4456, using conference ID 1876019. International parties can access the call by dialing +1 (647) 689-4135, using conference ID 1876019.

The webcast will be accessible on Ooma's investor relations website at <a href="http://investors.ooma.com">http://investors.ooma.com</a> for a period of one year. A telephonic replay of the conference call will be available through Sunday, December 3, 2017. To access the replay, parties in the United States and Canada should call +1 (800) 585-8367 and use conference ID 1876019. International parties should call +1 (416) 621-4642 and enter conference ID 1876019.

#### **Non-GAAP Financial Measures**

In addition to disclosing financial measures prepared in accordance with U.S. generally accepted accounting principles (GAAP), this press release and the accompanying tables contain certain non-GAAP financial measures, including: non-GAAP net loss, non-GAAP net loss per share, non-GAAP gross profit and gross margin, non-GAAP operating loss, and Adjusted EBITDA. Adjusted EBITDA represents the net loss before interest and other expense or income, depreciation and amortization and other non-GAAP expenses.

These non-GAAP financial measures exclude non-cash stock-based compensation expense and related taxes and amortization of intangibles.

These non-GAAP financial measures are presented to provide investors with additional information regarding our financial results and core business operations. Ooma considers these non-GAAP financial measures to be useful measures of the operating performance of the company, because they contain adjustments for unusual events or factors that do not directly affect what management considers to be Ooma's core operating performance, and are used by the company's management for that purpose. Management also believes that these non-GAAP financial measures allow for a better evaluation of the company's performance by facilitating a meaningful comparison of the company's core operating results in a given period to those in prior and future periods. In addition, investors often use similar measures to evaluate the operating performance of a company.

Non-GAAP financial measures are presented for supplemental informational purposes only to aid an understanding of the company's operating results. The non-GAAP financial measures should not be considered a substitute for financial information presented in accordance with GAAP, and may be different from non-GAAP financial measures presented by other companies. A limitation of the non-GAAP financial measures presented is that the adjustments relate to items that the company generally expects to continue to recognize. The adjustment of these items should not be construed as an inference that the adjusted gains or expenses are unusual, infrequent or non-recurring. Therefore, both GAAP financial measures of Ooma's financial performance and the respective non-GAAP measures should be considered together. Please see the reconciliation of non-GAAP financial measures to the most directly comparable GAAP measure in the tables below.

#### **Disclosure Information**

Ooma uses the investor relations section on its website as a means of complying with its disclosure obligations under Regulation FD. Accordingly, investors should monitor Ooma's investor relations website in addition to following Ooma's press releases, SEC filings, and public conference calls and webcasts.

#### **Legal Notice Regarding Forward-Looking Statements**

This press release contains forward-looking statements under the Private Securities Litigation Reform Act of 1995. In particular, statements regarding future economic performance, finances, and expectations and objectives of management constitute forward-looking statements. Forward-looking statements can be identified by the fact that they do not relate strictly to historical facts and generally contain words such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "estimates," "anticipates," and other expressions that are predictions of or indicate future events and trends and that do not relate to historical matters. Although the forward-looking statements contained in this press release are based upon information available at the time the statements are made and reflect management's good faith beliefs, forward-looking statements inherently involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements to differ materially from anticipated future results. Important factors that could cause actual results to differ materially from expectations include, among others: our inability to attract new customers on a cost-effective basis; our inability to retain customers; intense competition; our reliance on retailers and reseller partnerships to sell our products; our reliance on vendors to manufacture the on-premise appliances and end-point devices we sell; our reliance on third parties for our network connectivity and co-location facilities; our reliance on third parties for some of our software development, quality assurance and operations; our reliance on third parties to provide the majority of our customer service and support representatives; our limited operating history; and interruptions to our service. You should not place undue reliance on these forward-looking statements, which speak only as of the date hereof. We do not undertake to update or revise any forward-looking statements after they ar

The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in our filings with the Securities and Exchange Commission, including the risk factors contained in our Quarterly Report on Form 10-Q for the quarter ended July 31, 2017, filed with the SEC on September 7, 2017. The forward-looking statements in this press release are based on information available to Ooma as of the date hereof, and Ooma disclaims any obligation to update any forward-looking statements, except as required by law.

#### **About Ooma**

Founded in 2004, Ooma creates new communications experiences for small businesses and consumers. Its smart platform serves as a communications hub, which offers cloud-based telephony, internet security, home security and other connected services. Ooma combines PureVoice™ HD call quality and innovative features with mobile applications for reliable anytime, anywhere calling. The company has been ranked the No. 1 home phone service for overall satisfaction and value for five consecutive years by the leading consumer research publication. Ooma is also partnering with connected device makers to create smarter offices and homes. Ooma is available in stores and online from leading retailers. For more information about Ooma, please visit <a href="https://www.ooma.com">www.ooma.com</a> or follow us on <a href="https://www.ooma.com">Twitter</a>, <a href="https://www.ooma.com">LinkedIn</a> or <a href="facebook">Facebook</a>.

Ooma, PureVoice and the Ooma logo are trademarks of Ooma, Inc. All other company and product names may be trademarks of the respective companies with which they are associated.

#### **Investor Relations:**

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## OOMA, INC CONDENSED CONSOLIDATED BALANCE SHEETS (Unaudited, amounts in thousands)

	Octobe 201	-		ary 31, 017	
Assets					
Current assets:	_		_		
Cash and cash equivalents	\$	,-	\$	3,990	
Short-term investments		48,574		49,211	
Accounts receivable, net		3,542		4,714	
Inventories		6,216		5,830	
Deferred inventory costs		1,132		1,620	
Prepaid expenses and other current assets		3,118		1,891	
Total current assets		67,529		67,256	
Property and equipment, net		4,527		4,176	
Intangible assets, net		293		537	
Goodwill		1,117		1,117	
Other assets		284		252	
Total assets	\$	73,750	\$	73,338	
Liabilities and stockholders' equity					
Current liabilities:					
Accounts payable	\$	6,206	\$	5,857	
Accrued expenses		12,967		11,579	
Deferred revenue		15,812		15,521	
Total current liabilities		34,985		32,957	
Other liabilities		507		561	
Total liabilities	\$	35,492		33,518	
Stockholders' equity:					
Common stock		2		2	
Additional paid-in capital		126,296		117,639	
Accumulated comprehensive loss		(36)		(11)	
Accumulated deficit		(88,004)		(77,810)	
Total stockholders' equity		38,258		39,820	
Total liabilities and stockholders' equity	\$	73,750	\$	73,338	

## OOMA, INC CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Amounts in thousands, except share and per share data) (unaudited)

		Three Months Ended			Nine Months Ended				
		October 31,	October 31,		October 31,		October 31,		
		2017		2016		2017		2016	
Revenue:									
Subscription and services	\$	25,524	\$	23,179	\$	74,830	\$	67,086	
Product and other		2,981		3,828		9,440		9,874	
Total revenue		28,505		27,007		84,270		76,960	
Cost of revenue:									
Subscription and services		7,613		7,388		23,176		22,103	
Product and other		3,726		4,276		11,314		11,316	
Total cost of revenue		11,339		11,664		34,490		33,419	
Gross profit		17,166		15,343		49,780		43,541	
Operating expenses:									
Sales and marketing		9,127		8,302		27,526		24,975	
Research and development		7,476		6,244		21,360		17,824	
General and administrative		3,890		3,705		11,511		11,105	
Total operating expenses		20,493		18,251		60,397		53,904	
Loss from operations		(3,327)		(2,908)		(10,617)		(10,363)	
Other income (expense):									
Interest income, net		160		95		418		259	
Other (expense) income, net		(12)		(8)		5		(13)	
Net loss	\$	(3,179)	\$	(2,821)	\$	(10,194)	\$	(10,117)	
Net loss per share of common stock:									
Basic and diluted	\$	(0.17)	\$	(0.16)	\$	(0.55)	\$	(0.58)	
Weighted-average number of shares used in per share amounts:	<u> </u>				_				
Basic and diluted		18,725,286		17,648,251		18,407,817		17,337,682	

### OOMA, INC CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited, amounts in thousands)

	Three Months Ended			Nine Months Ended				
	October 31, 2017		October 31, 2016		October 31,		O	ctober 31,
						2017	2016	
Cash flows from operating activities:								
Net loss	\$	(3,179)	\$	(2,821)	\$	(10,194)	\$	(10,117)
Adjustments to reconcile net loss to net cash provided by (used in) operating								
activities:								
Stock-based compensation expense		2,635		2,370		8,726		7,243
Depreciation and amortization		509		498		1,604		1,320
Amortization of intangibles		80		83		244		265
Other non-cash income, net		_		_		_		(3)
Changes in operating assets and liabilities:								
Accounts receivable, net		716		(388)		1,172		743
Inventories		615		(28)		(386)		419
Deferred inventory costs		64		594		488		570
Prepaid expenses and other assets		(1,368)		(316)		(1,233)		(99)
Accounts payable and other liabilities		661		296		1,707		(813)
Deferred revenue		214		120		251		296
Net cash provided by (used in) operating activities		947		408		2,379		(176)
Cash flows from investing activities:								
Purchases of short-term investments		(18,354)		(11,063)		(38,898)		(44,178)
Proceeds from maturity of short-term investments		12,644		9,700		37,977		20,650
Proceeds from sale of short-term investments		450		1,350		1,350		4,366
Purchases of property and equipment		(684)		(116)		(1,747)		(1,146)
Net cash used in investing activities		(5,944)		(129)		(1,318)		(20,308)
Cash flows from financing activities:								
Shares repurchased for tax withholdings on vesting of restricted stock units		(1,470)		(1,340)		(1,973)		(1,340)
Proceeds from issuance of common stock related to employee stock benefit								
plans		981		657		1,869		1,447
Repayment of debt related to capital leases		_		_		_		(628)
Payment of acquisition related earn-out		<u> </u>		<u> </u>		<u> </u>		(100)
Net cash used in financing activities		(489)		(683)		(104)		(621)
Net (decrease) increase in cash and cash equivalents		(5,486)		(404)		957		(21,105)
Cash and cash equivalents at beginning of period		10,433		6,712		3,990		27,413
Cash and cash equivalents at end of period	\$	4,947	\$	6,308	\$	4,947	\$	6,308

# OOMA, INC Reconciliation of Non-GAAP Financial Measures Impact of Non-GAAP Adjustments on Reported Net Loss (Amounts in thousands, except percentages and per share data) (unaudited)

Reconciliation of non-GAAP financial measures are set forth below:		Three Months Ended					Nine Months Ended				
	Od	October 31, 2017		October 31, 2016		October 31, 2017		October 31, 2016			
Revenue	\$	28,505	\$	27,007	\$	84,270	\$	76,960			
GAAP gross profit	\$	17,166	\$	15,343	\$	49,780	\$	43,541			
Stock-based compensation and related taxes		262		264		932		752			
Amortization of intangibles		40		40		123		122			
Non-GAAP gross profit	\$	17,468	\$	15,647	\$	50,835	\$	44,415			
Gross margin on a GAAP basis		60%	ı	57%		59%		57%			
Gross margin on a Non-GAAP basis		61%	ı	58%	58%			58%			
GAAP operating loss	\$	(3,327)	\$	(2,908)	\$	(10,617)	\$	(10,363)			
Stock-based compensation and related taxes		2,722		2,447		8,886		7,320			
Amortization of intangibles		80		83		244		265			
Non-GAAP operating loss	\$	(525)	\$	(378)	\$	(1,487)	\$	(2,778)			
GAAP net loss	\$	(3,179)	\$	(2,821)	\$	(10,194)	\$	(10,117)			
Stock-based compensation and related taxes		2,722		2,447		8,886		7,320			
Amortization of intangibles		80		83		244		265			
Non-GAAP net loss	\$	(377)	\$	(291)	\$	(1,064)	\$	(2,532)			
GAAP basic and diluted loss per share	\$	(0.17)	\$	(0.16)	\$	(0.55)	\$	(0.58)			
Stock-based compensation and related taxes		0.15		0.14		0.48		0.42			
Amortization of intangibles		_		_		0.01		0.02			
Non-GAAP basic and diluted loss per share	\$	(0.02)	\$	(0.02)	\$	(0.06)	\$	(0.14)			
GAAP net loss	\$	(3,179)	\$	(2,821)	\$	(10,194)	\$	(10,117)			
Reconciling items:		( , ,		( , ,		, ,		, , ,			
Interest and other expense, net		(148)		(87)		(423)		(246)			
Depreciation and amortization		484		459		1,446		1,193			
Amortization of intangibles		80		83		244		265			
Stock-based compensation and related taxes		2,722		2,447		8,886		7,320			
Adjusted EBITDA	\$	(41)	\$	81	\$	(41)	\$	(1,585)			

Depreciation and amortization applied to Adjusted EBITDA reconciliation excludes amortization related to financing/other income.