UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 10, 2016

Ooma, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or other jurisdiction of incorporation or organization) 001-37493 (Commission File Number) 06-1713274 (I.R.S. Employer Identification No.)

1880 Embarcadero Road, Palo Alto, California 94303 (Address of principal executive offices)

> (650) 566-6600 (Registrant's telephone number, including area code)

Not Applicable (Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Dere-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition

On March 10, 2016, Ooma, Inc. (the "Company"), issued a press release announcing its financial results for the fourth quarter and fiscal year ended January 31, 2016. The full text of the press release issued in connection with the announcement is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

The information set forth in this Item 2.02 (including Exhibit 99.1) shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:

Exhibit No.	Description
99.1	Press release issued by Ooma, Inc. on March 10, 2016.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

OOMA, INC.

By: /s/ Ravi Narula

Ravi Narula Chief Financial Officer and Treasurer

Date: March 10, 2016

99.1

Description

Press release issued by Ooma, Inc. on March 10, 2016.

Ooma Reports Fourth Quarter and Fiscal Year 2016 Financial Results

- Record annual revenue of \$88.8 million; up 23% year-over-year - Annual subscription and services revenue of \$73.1 million; up 36% year-over-year

Palo Alto, California – Thursday, March 10, 2016 - Ooma, Inc. (NYSE: OOMA), a leading smart business and home communications company, today released financial results for the fourth quarter and fiscal year ended January 31, 2016.

Fourth Quarter Fiscal 2016 Financial Highlights:

- **Revenue**: Total revenue of \$24.3 million, up 16% year-over-year. Subscription and services revenue increased 29% year-over-year to \$20.6 million, and was 85% of total revenue. Product and other revenue decreased 25% year-over-year to \$3.7 million, and was 15% of total revenue.
- Net Loss: GAAP net loss was \$3.2 million, or \$0.19 per basic and diluted share, compared to GAAP net loss of \$4.1 million, or \$1.66 per basic and diluted share, in the fourth quarter of fiscal 2015. Non-GAAP net loss was \$1.6 million, or \$0.10 per basic and diluted share, compared to non-GAAP net loss of \$3.0 million, or \$1.21 per basic and diluted share, in the fourth quarter of fiscal 2015.

Fiscal Year 2016 Financial Highlights:

- **Revenue**: Total revenue of \$88.8 million, up 23% year-over-year. Subscription and services revenue increased 36% to \$73.1 million, and was 82% of total revenue. Product and other revenue decreased 14% to \$15.7 million, and was 18% of total revenue.
- Net Loss: GAAP net loss was \$14.1 million, or \$1.38 per basic and diluted share, compared to GAAP net loss of \$6.4 million, or \$2.81 per basic and diluted share, in fiscal 2016. Non-GAAP net loss was \$8.5 million, or \$0.84 per basic and diluted share, compared to non-GAAP net loss of \$4.7 million, or \$2.07 per basic and diluted share, in fiscal 2015.

For more information about non-GAAP net loss, see the section below titled "Non-GAAP Financial Measures" and the reconciliation from GAAP net loss in this release.

"Fiscal 2016 was a solid year for Ooma. We are particularly pleased with the 36% annual growth in our subscription and services revenue," said Eric Stang, chief executive officer of Ooma. "We believe the continued growth in our subscriber base demonstrates the strength and quality of our unique hybrid SaaS platform and our strong competitive advantage serving small business, home and mobile customers. Looking to fiscal 2017, we intend to continue to invest in new innovation, grow our subscriber base, and improve our financial performance."

Recent Business Highlights:

- Named a gold winner in the Small or Medium Business Product of the Year in Best in Biz Awards for Ooma Office.
- Ranked among PCMag's Top Consumer Recommended Companies for 2015
- Launched picture texting and in-network group messaging on Talkatone App for both iOS and Android platforms.
- Enabled calling using Amazon Echo and the Alexa Voice Service for Ooma Telo users and offered a free calling trial for all Amazon Echo users
- Announced integration of Ooma Telo with Apple Watch, Android Wear, Philips Hue, WeMo, LIFX and Dropbox.

Business Outlook:

For the first quarter fiscal 2017, Ooma expects to report:

- Total revenue between \$23.5 million to \$24.3 million
- Non-GAAP net loss in the range of \$1.5 million to \$1.8 million
- Non-GAAP net loss per share in the range of \$0.09 to \$0.11 based on approximately 17 million basic and diluted weighted average common shares outstanding

For the full fiscal year 2017, Ooma expects to report:

- Total revenue in the range of \$102 million to \$107 million
- Non-GAAP net loss in the range of \$4.0 million to \$5.5 million
- Non-GAAP net loss per share in the range of \$0.23 to \$0.31, based on 17.5 million basic and diluted weighted average common shares outstanding

Conference Call Information:

Ooma will host a conference call and live webcast for analysts and investors at 5:00 p.m. Eastern time today, March 10, 2016. The news release with the financial results will be accessible from the company's website prior to the conference call. Parties in the United States and Canada can access the call by dialing +1 (888) 299-7209, using conference code 7247257. International parties can access the call by dialing +1 (719) 325-2244, using conference code 7247257.

The webcast will be accessible on Ooma's investor relations website at <u>http://investors.ooma.com</u> for a period of one year. A telephonic replay of the conference call will be available through Thursday March 17, 2016. To access the replay, parties in the United States and Canada should call +1 (888) 203-1112 and enter conference code 7247257. International parties should call +1 (719) 457-0820 and enter conference code 7247257.

Non-GAAP Financial Measures

In addition to disclosing financial measures prepared in accordance with U.S. generally accepted accounting principles (GAAP), this press release and the accompanying tables contain certain non-GAAP financial measures, including: non-GAAP net loss, non-GAAP net loss per share, non-GAAP gross profit and gross margin, non-GAAP operating loss, and Adjusted EBITDA. These non-GAAP financial measures exclude non-cash stock-based compensation expense, amortization of intangibles, the change in the fair value of our convertible preferred stock warrants, as well as the write-off of non-cash deferred debt issuance costs, change in fair value of our acquisition-related contingent consideration and income tax benefit. These non-GAAP financial measures are presented to enhance investors' understanding of the results of Ooma's core business operations. Ooma considers these non-GAAP financial measures to be useful measures of the operating performance of the company, because they contain adjustments for unusual events or factors that do not directly affect what management considers to be Ooma's core operating performance, and are used by the company's management for that purpose. Management also believes that these non-GAAP financial measures allow for a better evaluation of the company's performance by facilitating a meaningful comparison of the company's core operating results in a given period to those in prior and future periods. In addition, investors often use similar measures to evaluate the operating performance of a company.

Non-GAAP financial measures are presented for supplemental informational purposes only to aid an understanding of the company's operating results. The non-GAAP financial measures should not be considered a substitute for financial information presented in accordance with GAAP, and may be different from non-GAAP financial measures presented by other companies. A limitation of the non-GAAP financial measures presented is that the adjustments relate to items that the company generally expects to continue to recognize. The adjustment of these items should not be construed as an inference that the adjusted gains or expenses are unusual, infrequent or non-recurring. Therefore, both GAAP financial measures of Ooma's financial performance and the respective non-GAAP measures should be considered together. Please see the reconciliation of non-GAAP financial measures to the most directly comparable GAAP measure in the tables below.

Ooma is unable to reconcile the forward-looking projections of non-GAAP net loss and non-GAAP net loss earning per share to GAAP net loss and GAAP net loss per share because the nature and amount of the constituent adjustments cannot be estimated at this time.

Disclosure Information

Ooma uses the investor relations section on its website as means of complying with its disclosure obligations under Regulation FD. Accordingly, investors should monitor Ooma's investor relations website in addition to following Ooma's press releases, SEC filings, and public conference calls and webcasts.

Legal Notice Regarding Forward-Looking Statements

This press release contains forward-looking statements under the Private Securities Litigation Reform Act of 1995. In particular, statements regarding future economic performance, finances, and expectations and objectives of management constitute forward-looking statements. Forward-looking statements can be identified by the fact that they do not relate strictly to historical facts and generally contain words such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "estimates," "anticipates," and other expressions that are predictions of or indicate future events and trends and that do not relate to historical matters. In particular, this press release includes forward looking statements regarding continued growth of our subscriber base, the strength and quality of our SaaS platform, our competitive advantage serving small business, home and mobile customers, and improvement in our financial performance. Although the forward-looking statements contained in this press release are based upon information available at the time the statements are made and reflect management's good faith beliefs, forward-looking statements inherently involve known and unknown risks, uncertainties and other factors, which may cause the actual results, performance or achievements to differ materially from anticipated future results. Important factors that could cause actual results to differ materially from expectations include, among others: our inability to attract new customers on a cost-effective basis; our inability to retain customers; intense competition; our reliance on retailers and reseller partnerships to sell our products; our reliance on vendors to manufacture the on-premise appliances and end-point devices we sell; our reliance on third parties for our network connectivity and co-location facilities; our reliance on third parties for some of our software development, quality assurance and operations; our reliance on third parties to provide the majority of our customer service and support representatives; our limited operating history; and interruptions to our service. You should not place undue reliance on these forward-looking statements, which speak only as of the date hereof. We do not undertake to update or revise any forward-looking statements after they are made, whether as a result of new information, future events, or otherwise, except as required by applicable law.

The forward-looking statements contained in this press release are also subject to other risks and uncertainties, including those more fully described in our filings with the Securities and Exchange Commission, including the risk factors contained in our final prospectus filed with the SEC on July 17, 2015. The forward-looking statements in this press release are based on information available to Ooma as of the date hereof, and Ooma disclaims any obligation to update any forward-looking statements, except as required by law.

About Ooma

Founded in 2004, Ooma creates new communications experiences for small businesses and consumers. Its smart platform serves as a communications hub, offering cloud-based telephony and other connected services. Its telephony services combine PureVoiceTM HD call quality and innovative features with mobile applications for reliable anytime, anywhere calling. Ooma has been ranked the No. 1 home phone service for overall satisfaction and value for five consecutive years by the leading consumer research publication. Ooma is also partnering with connected device makers to create smarter offices and homes. Ooma is available in stores and online from leading retailers. For more information about Ooma, please visit <u>www.ooma.com</u>.

Ooma, PureVoice and the Ooma logo are trademarks of Ooma, Inc. All other company and product names may be trademarks of the respective companies with which they are associated.

CONTACT:

Investor Relations:

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Public Relations: Brian Jaquet Ooma, Inc. <u>Brian.Jaquet@ooma.com</u> (650) 300-2125

OOMA, INC CONDENSED CONSOLIDATED BALANCE SHEETS (Amounts in thousands) (unaudited)

		nuary 31, 2016	January 31, 2015		
Assets					
Current assets:					
Cash and cash equivalents	\$	27,413	\$	9,133	
Short-term investments		27,991		—	
Accounts receivable, net		5,609		4,394	
Inventories		5,011		8,081	
Deferred inventory costs		2,013		2,248	
Prepaid expenses and other current assets		1,468		945	
Total current assets		69,505		24,801	
Property and equipment, net		4,291		2,893	
Intangible assets, net		885		1,278	
Goodwill		1,117		1,117	
Other assets		738		1,188	
Total assets	\$	76,536	\$	31,277	
Liabilities, convertible preferred stock and stockholders' equity (deficit)					
Current liabilities:					
Accounts payable	\$	4,786	\$	3,967	
Accrued expenses		13,010		10,313	
Short-term capital lease and debt		632		1,562	
Convertible preferred stock warrant liability		_		474	
Deferred revenue		15,036		14,348	
Total current liabilities		33,464		30,664	
Long-term debt				10,398	
Convertible preferred stock warrant liability non-current		_		743	
Other long-term liabilities		182		980	
Total liabilities		33,646		42,785	
		55,040		42,700	
Convertible preferred stock		—		33,637	
Stockholders' equity (deficit):					
Common stock		2		_	
Additional paid-in capital		107,679		5,611	
Accumulated comprehensive loss		17		_	
Accumulated deficit		(64,808)		(50,756)	
Total stockholders' equity (deficit)		42,890	_	(45,145)	
Total liabilities, convertible preferred stock and stockholders' equity (deficit)	\$	76,536	\$	31,277	

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OOMA, INC CONDENSED CONSOLIDATED STATEMENT OF OPERATIONS (Amounts in thousands, except share and per share data) (unaudited)

		Three Months Ended				Year Ended				
		January 31, 2016		January 31, 2015		January 31, 2016		January 31, 2015		
Revenue:										
Subscription and services	\$	20,569	\$	15,924	\$	73,064	\$	53,828		
Product and other		3,742		4,990		15,711		18,373		
Total revenue		24,311		20,914		88,775		72,201		
Cost of revenue:										
Subscription and services		7,066		5,232		25,715		18,284		
Product and other		4,083		5,830		16,150		18,440		
Total cost of revenue		11,149		11,062		41,865		36,724		
Gross profit		13,162		9,852		46,910		35,477		
Operating expenses:										
Sales and marketing		8,287		6,758		28,534		22,276		
Research and development		5,173		3,694		18,502		12,290		
General and administrative		2,895		2,867		12,561		6,650		
Total operating expenses		16,355		13,319	-	59,597		41,216		
Loss from operations:		(3,193)		(3,467)		(12,687)		(5,739)		
Other income (expense):				()						
Interest income (expense), net		21		(158)		(881)		(323)		
Change in fair value of warrants				(429)		(442)		(795)		
Other expense		(11)		(35)		(42)		(55)		
Loss before income taxes:		(3,183)		(4,089)		(14,052)		(6,912)		
Income tax benefit		_		—		_		502		
Net loss	\$	(3,183)	\$	(4,089)	\$	(14,052)	\$	(6,410)		
Net loss per share of common stock:	¢	(0.10)	đ	(1, CC)	¢	(1.20)	ተ	(2.01)		
Basic and diluted	\$	(0.19)	<u></u> Ъ	(1.66)	\$	(1.38)	\$	(2.81)		
Weighted-average number of shares used in per share amounts:										
Basic and diluted		16,876,654		2,466,808		10,173,095		2,284,241		

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OOMA, INC CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited, amount in thousands)

	Three Months Ended				Year Ended				
	January 31, 2016		January 31, 2015		January 31, 2016		January 31, 2015		
Cash flows from operating activities:									
Net loss	\$	(3,183)	\$	(4,089)	\$	(14,052)	\$	(6,410)	
Adjustments to reconcile net loss to net cash provided by									
(used in) operating activities:									
Stock-based compensation expense		1,928		255		4,653		426	
Depreciation and amortization		364		252		1,410		896	
Amortization of intangible assets		98		99		393		306	
Deferred income taxes		—		—				(502)	
Non-cash interest expense		—		17		64		57	
Write-off of non-cash deferred debt issuance costs		—		—		332		—	
Change in fair value of acquisition related contingent consideration		(448)		322		(281)		656	
Change in fair value of warrant liability		—		429		442		795	
Changes in operating assets and liabilities:									
Accounts receivable		638		(294)		(1,215)		(2,095)	
Inventories		778		2,832		3,070		(3,206)	
Deferred inventory costs		661		329		235		(751)	
Prepaid expenses and other assets		61		727		(470)		331	
Accounts payable and accrued expenses		96		(1,720)		4,392		1,212	
Other long term liabilities		(44)		187		(132)		204	
Deferred revenue		(510)		(21)		689		4,014	
Net cash provided by (used in) operating activities		439		(675)		(470)		(4,067)	
Cash flows from investing activities:				()		. ,			
Purchase of short-term investments		(28,078)		_		(28,078)		_	
Purchases of property and equipment		(1,767)		(225)		(2,884)		(1,186)	
Business acquisition, net of cash assumed								(672)	
Net cash used in investing activities		(29,845)		(225)		(30,962)		(1,858)	
Cash flows from financing activities:		(20,010)		(220)		(00,002)		(1,000)	
Proceeds from (costs paid for) initial public offering, net		(282)		(142)		57,021		(142)	
Proceeds from Series Beta preferred stock, net		()		(1.=)		5,000		(1.=)	
Repayment of debt and capital leases		(163)		(427)		(11,620)		(1,508)	
Proceeds from issuance of debt		(100)		4,937		(11,020)		9,921	
Payment of preferred warrant liability				-,557		(584)			
Payment of acquisition related earn-out		(64)		_		(326)		_	
Proceeds from issuance of common stock related to warrants and		(04)				(320)			
employee stock benefit plans		43		38		221		423	
Net cash (used in) provided by financing activities		(466)		4,406		49,712		8,694	
Net (decrease) increase in cash and cash equivalents		(29,872)		3,506		18,280		2,769	
Cash and cash equivalents at beginning of period		57,285		5,627		9,133		6,364	
	¢		¢	9,133	¢	27,413	¢	9,133	
Cash and cash equivalents at end of period	\$	27,413	\$	9,133	\$	27,413	\$	9,133	

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OOMA, INC Reconciliation of Non-GAAP Financial Measures Impact of Non-GAAP Adjustments on Reported Net Loss (Amounts in thousands, except percentages and per share data) (unaudited)

		Three Months Ended				Year Ended			
		January 31, January 31, 2016 2015		Jai	uary 31,	January 31,			
Revenue	\$	2016	\$	2015 20,914	\$	2016 88,775	\$	2015 72,201	
Revenue Reconciliation of GAAP Gross Profit and GAAP Gross Margin to Non-GAAP Gross Profit and Non-GAAP Gross Margin:	Φ	24,511	Ð	20,914	Ф	00,775	Ъ	72,201	
GAAP Gross Profit	\$	13,162	\$	9,852	\$	46,910	\$	35,477	
Stock-based compensation expense	Ŧ	176	-	22	-	437	-	36	
Amortization of intangibles		40		41		163		122	
Non-GAAP Gross Profit	\$	13,378	\$	9,915	\$	47,510	\$	35,635	
Gross Margin on a GAAP basis		54%		47%		53%		49%	
Gross Margin on a Non-GAAP basis		55%		47%		54%		49%	
Reconciliation of Operating Loss on a GAAP Basis									
to Operating Loss on a Non-GAAP Basis:	\$	(2 102)	¢	(2.467)	¢	(12,697)	¢	(5.720)	
GAAP Operating Loss Stock-based compensation expense	Э	(3,193) 1,928	\$	(3,467) 255	\$	(12,687) 4,653	\$	(5,739) 426	
Amortization of intangibles		98		233 99		393		306	
Change in fair value of acquisition-related contingent consideration		(448)		322		(281)		656	
Non-GAAP Operating Loss	\$	(1,615)	\$	(2,791)	\$	(7,922)	\$	(4,351)	
Reconciliation of GAAP Net Loss to Non-GAAP Net Loss:	¢	(2,102)	¢	(4.000)	¢	(14053)	¢	(6.410)	
GAAP Net Loss	\$	(3,183)	\$	(4,089)	\$	(14,052)	\$	(6,410)	
Stock-based compensation expense Amortization of intangibles		1,928 98		255 99		4,653 393		426 306	
Change in fair value of acquisition-related contingent consideration		(448)		322		(281)		656	
Change in fair value of warrant liability		(440)		429		442		795	
Write-off of non-cash deferred debt issuance costs		_				332			
Income tax benefit								(502)	
Non-GAAP Net Loss	\$	(1,605)	\$	(2,984)	\$	(8,513)	\$	(4,729)	
Reconciliation of Basic and Diluted Net Loss per Share on a GAAP Basis to Basi									
and Diluted Net Loss per Share on a Non-GAAP Basis:	L L								
Basic and Diluted Net Loss per share on a GAAP basis	\$	(0.19)	\$	(1.66)	\$	(1.38)	\$	(2.81)	
Stock-based compensation expense		0.11		0.10		0.46		0.19	
Amortization of intangibles		0.01		0.04		0.04		0.13	
Change in fair value of acquisition-related contingent consideration		(0.03)		0.13		(0.03)		0.29	
Change in fair value of warrant liability		—		0.18		0.04		0.35	
Write-off of non-cash deferred debt issuance costs				_		0.03		_	
Income tax benefit								(0.22)	
Basic and Diluted Net Loss per share on a Non-GAAP basis	\$	(0.10)	\$	(1.21)	\$	(0.84)	\$	(2.07)	
Reconciliation of Net Loss to Adjusted EBITDA:									
Net Loss	\$	(3,183)	\$	(4,089)	\$	(14,052)	\$	(6,410)	
Reconciling items:				. = 0		F 10			
Interest (income) expense, net		(21)		158		549		323	
Write-off of non-cash deferred debt issuance costs						332			
Other expense		11		35		42		55 806	
Depreciation and amortization Amortization of intangibles		364 98		252 99		1,410 393		896 306	
Stock - based compensation expense		98 1,928		99 255		4,653		426	
otoen based compensation expense		1,320		200		-,000		(502)	
Income tax benefit		_		429		442			
		(448)		429 322		442 (281)		(302) 795 656	